



Internationales Büro
des BMBF



Deutsches Zentrum
für Luft- und Raumfahrt e.V.
Projektträger im DLR



PROJEKTRÄGER FÜR DAS
Bundesministerium
für Bildung
und Forschung

The International Bureau of the BMBF (IB)

WP7: Communication, Dissemination activities and Conferences

First periodic report (01.01. - 31.12.2008)

Karola Gowers, Maria Valkova,
Dr. Olaf Heilmayer, Stefan Klumpp, Jörn Sonnenburg

General Assembly Meeting - Vienna
12-13 February 2009



Objectives

- To ensure the communication and exchange of information within the project
- To make the results of the project widely visible to the various EU and EECA stakeholders and to the scientific community, in order to enhance their exploitation and implementation.

Tasks

- | | |
|-----------------|----------------------------|
| Task 7.1 | e-content management |
| Task 7.2 | Central Information Office |
| Task 7.3 | Conferences |



Internationales Büro
des BMBF



Deutsches Zentrum
für Luft- und Raumfahrt e.V.
Projektträger im DLR



PROJEKTRÄGER FÜR DAS
Bundesministerium
für Bildung
und Forschung

Project Website (www.inco-eeca.net)



S&T **I**nternational **C**ooperation **N**ETwork for **E**astern **E**uropean and **C**entral **A**siatic Countries

Launch: February 2008

Aim: to inform about all activities within the project

Structure:

- public area: project distribution, news, events, links
- intranet: team, documents, events

Statistics:

- monthly visits: over 2.300
- 5 People Newsletters, 3 project news, 2 current meetings, 6 events
- over 30 links to related projects and organization



Internationales Büro
des BMBF



Deutsches Zentrum
für Luft- und Raumfahrt e.V.
Projektträger im DLR



PROJEKTRÄGER FÜR DAS
Bundesministerium
für Bildung
und Forschung

Outlook – Project Website



S&T **IN**ternational **CO**operation **NET**work for **E**astern **E**uropean and **C**entral **A**sian Countries

- to offer all public (PU) deliverables online, confidential (CO, RE, PP) documents only in intranet
Procedure to be discussed
- to post further news and events
Further input is always welcome!



Internationales Büro
des BMBF



Deutsches Zentrum
für Luft- und Raumfahrt e.V.
Projektträger im DLR



PROJEKTRÄGER FÜR DAS
Bundesministerium
für Bildung
und Forschung

Web Portal incrEAST (www.increast.eu)

Launch: August 2008



Aim: to facilitate the networking of research organizations and institutions in the Countries of Eastern Europe / Central Asia (EECA) and the European Union and to promote scientific dialogue between EECA countries and EU Member States and the European Research Area.

Participants:

- 4 Regional Correspondents (HSE, NIP, BellSA, InExCB-KZ)
- 4 Information Officers (ASM, ANAS, GNSF, IUCP-T)
- Central Information Office (DLR)
- Project partners

Workshop of Regional Correspondents, April 17/18th, 2008, Bonn – determination of the information flow



Internationales Büro
des BMBF

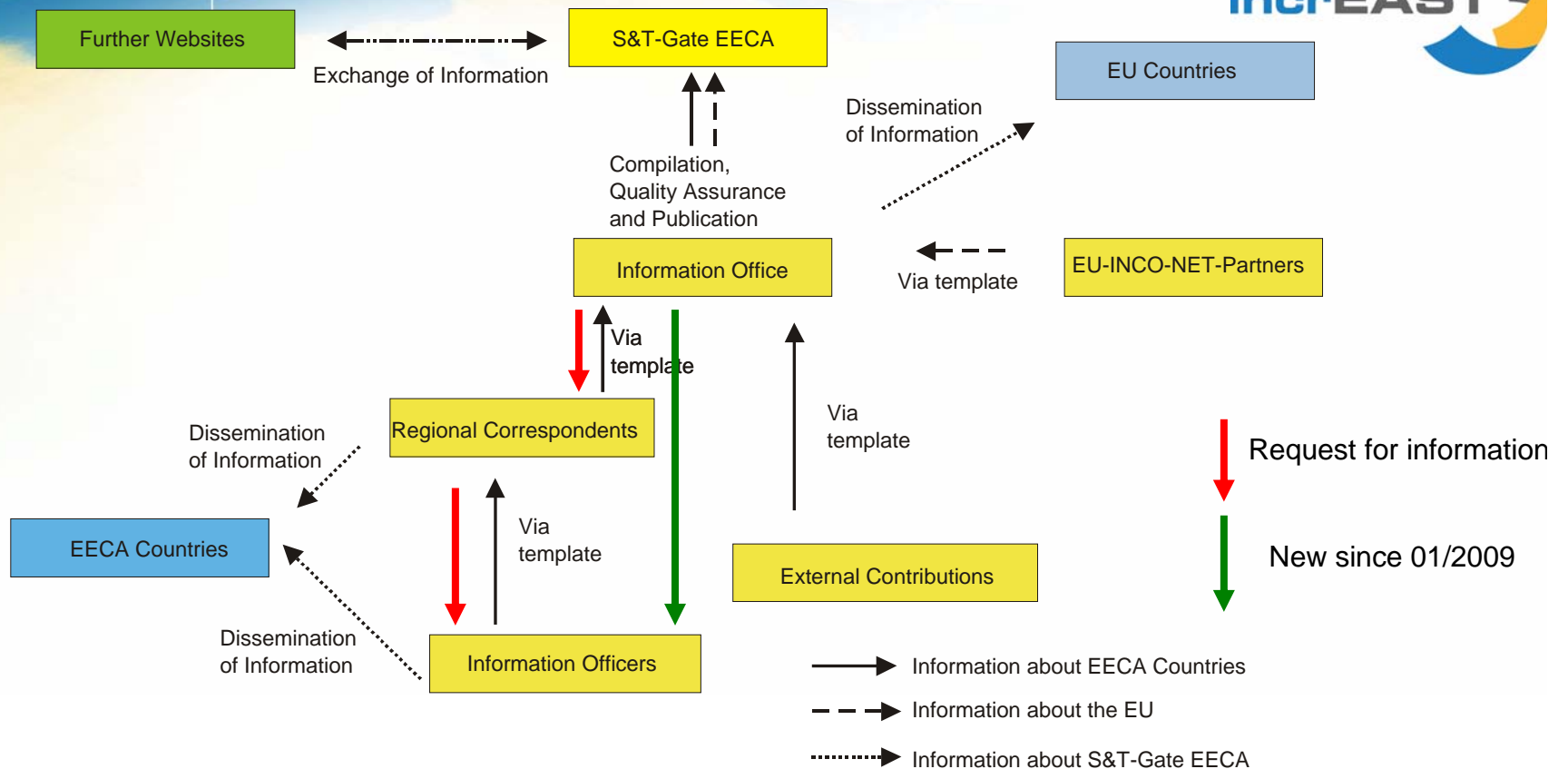


Deutsches Zentrum
für Luft- und Raumfahrt e.V.
Projektträger im DLR



PROJEKTRÄGER FÜR DAS
Bundesministerium
für Bildung
und Forschung

Information Gathering, Exchange and Dissemination





Internationales Büro
des BMBF



Deutsches Zentrum
für Luft- und Raumfahrt e.V.
Projektträger im DLR



PROJEKTRÄGER FÜR DAS
Bundesministerium
für Bildung
und Forschung

Web Portal incrEAST (www.increast.eu)

Structure

- **public area:**

 - Home: project of the month

 - EU in general

 - EECA (12 country reports) **only English version up to now!!**

 - EECA current information: news, events, documents, calls, projects, links

- **intranet:** „Communication“ link to project website

- **„Your input“:** opportunity to actively take part in the exchange of information





Internationales Büro
des BMBF



Deutsches Zentrum
für Luft- und Raumfahrt e.V.
Projektträger im DLR



PROJEKTRÄGER FÜR DAS

Bundesministerium
für Bildung
und Forschung

Web Portal incrEAST (www.increast.eu)

Marketing

- press release about the web portal in three languages
- information **via e-mail** to over **130** partners
- issue of a flyer and a business card
- **newsletter** dissemination via e-mail: over **80** subscribers
- news channel of DLRs partner organizations beyond IncoNet EECA

Statistics

- monthly visits: over 3.300 (Nov. 2008)
- 6 "*Projects of the Month*", 20 other related projects
- over 100 news, events, calls





Status quo of deliverables

Del. No.	Deliverable name	Lead beneficiary	Nature	Dissemination level	Delivery date	Status
7.1	Project's website	DLR	O	PU	2	
7.2	Development of the 'EU-EECA S&T Web Portal'	DLR	O	PU	6	
7.3	Set up the Central information Office	DLR	O	PU	1	
7.4	Development of concept of information flows	DLR	R	PU	3	
7.5	Project leaflet	ICBSS	O	PU	2	
7.6	Quarterly online-newsletter	DLR	O	PU	6.9, ...,48	Ongoing
7.7	Press releases	DLR	O	PU	1-48	Ongoing

Legend: R=Report; O=Other, PU= Public



Internationales Büro
des BMBF



Deutsches Zentrum
für Luft- und Raumfahrt e.V.
Projektträger im DLR



PROJEKTRÄGER FÜR DAS
Bundesministerium
für Bildung
und Forschung

Outlook Web Portal



- **To intensify the information flow**
 - to involve the IOs intensively;
 - to meet the RCs locally;
 - to connect further S&T partners in the Region;
 - to present the project and the web portal.
- **To implement the Russian version**
 - to assure a high quality;
 - to promote the Russian version actively within the target group
- **To enlarge the section “Project of the Month”**
 - to win a new related projects
 - to connect the well known project partners (e.g. IncoNet EECA-meeting for Coordinators of projects targeting Eastern European and Central Asian countries, June 18th, 2008, Bonn)
- **To use the web portal to announce and to evaluate stakeholders conferences**



Internationales Büro
des BMBF



Deutsches Zentrum
für Luft- und Raumfahrt e.V.
Projektträger im DLR



PROJEKTRÄGER FÜR DAS
Bundesministerium
für Bildung
und Forschung

Challenges 2009

- **Russian version of country reports/ web portal**
- **Provide BILAT – RUS and BILAT – UKR access to the CMS** (kick-start web portals for Russia and Ukraine)
- **Quality Management of Russian version** (cannot be done by DLR)
- **On-site visits RCs and IOs**

Aims: **Increase/ intensify** the information flow, enhance contact, provide on-site training on tools of the *web portal*, marketing of web portal

Finances: no budget allocated for traveling

Solution: Visits are done in close cooperation with activities in Task 6.2
(i.e. Travel costs 6.2 for DLR: 4 x EE, 2 x CA)



Internationales Büro
des BMBF



Deutsches Zentrum
für Luft- und Raumfahrt e.V.
Projektträger im DLR



PROJEKTRÄGER FÜR DAS
Bundesministerium
für Bildung
und Forschung

Thank you very much for your attention.

**But more important
for helping us to continuously update the web portal.**

Dr. Olaf Heilmayer & Stefan Klump
International Bureau of the BMBF
c/o German Aerospace Center
Heinrich-Konen-Str. 1
53227 Bonn
Phone: +49 (0)228 3821- 443
Fax: 0228 / 3821- 444
E-mail: olaf.heilmayer@dlr.de
www.internationales-buero.de
www.kooperation-international.de